

BOARD OF DIRECTORS – CALL FOR APPLICATIONS

The Academy for Sustainable Innovation (ASI)

The Academy for Sustainable Innovation ("ASI") is a national charitable organization dedicated to building Canada's sustainable workforce as Canada transitions towards a low-carbon, socially equitable economy. ASI creates and promotes learning experiences and programs that cultivate and nurture the capacities, leadership practices, and mindsets needed to help manage Canada's shift to a more sustainable future.

Founded in 2018 by three sustainability leaders across the corporate, not-for-profit, and academic spheres, ASI is at the intersection of climate change, social justice, and the implications for leadership that this presents. It believes in a bold new vision and mindset for leadership across Canada, one that is disruptive and emergent. ASI is well positioned to bridge the gap between the academic world and employers to ensure that leaders are developing the competencies needed to help Canada in the transition.

Our Board of Directors are core to ASI's success. Their diverse backgrounds, perspectives, experiences, and their deep wealth of knowledge are essential to creating powerful and accessible programming and leadership tools. We are immensely thankful that they share our passion for supporting transition leadership.

Interested in Serving on the Board of Directors?

ASI is seeking two dynamic volunteer Board members to support the organization in advancing its strategy and governance roles. Strong candidates will be passionate about the need to increase the leadership capacities within Canadian organizations to effectively address the pressing sustainability and climate-related challenges and goals. Having built a solid foundation of recognized programs, courses, and partnerships, ASI is at an exciting point with an outstanding CEO and staff team positioned to significantly further its impact. Currently, each Board position is a three-year term commitment, ideally commencing November 1, 2022.

The ideal Board candidate is a collaborative team player, a highly effective communicator, is driven to make a positive impact, and doesn't take themselves too seriously. ASI is an organization dedicated to building both a staff team and Board that is as diverse as our country, and we recognize that we need to bring in additional perspectives and lived experiences to embody this commitment. Successful Board candidate(s) would be joining a strong, experienced, and effective [Board](#) that is keen to bring in new perspectives and strengths.

As fundraising and business development are key requirements of a growing not-for-profit organization such as ASI, ideal candidate(s) would have several of the following characteristics:

- A good understanding of the environmental/climate- and leadership development-focused foundations within Canada,
- A strong and wide network of individuals in academia, foundations, and/or businesses focussing on sustainability and climate-related initiatives,
- Demonstrated business acumen and/or related business development experience, and
- Knowledge of and/or relationships within post-secondary education organizations.

All Board members should bring valuable strategic insights to support and enable the growth of ASI and be willing to fully commit to carrying out the governance responsibilities. This role would likely require approximately 3-5 hours per quarter beyond quarterly board meetings to support increasing strategy and governance needs. Specific roles would be determined based on the individuals' background and interests, and in the near term could be focused on supporting existing finance and accounting committee, communications, or development needs.

A modest stipend can be made available for successful board members who may require travel, childcare, or other support to attend quarterly meetings online.

ASI's CEO and Board look forward to hearing from a range of candidates who are interested in bringing their experience, passion, and commitment to our existing team to help continue to build on ASI's success and impact.

ASI is committed to creating an inclusive environment for all employees and Board members. We strongly encourage applications from qualified people of all gender expressions and identities, sexual orientations, visible minorities, Indigenous persons, and persons with disabilities. Should you require accommodations throughout the application process, please be in touch.

How to Apply

To be considered for the volunteer Board member position(s), please submit both an Expression of Interest letter, as well as a recent CV/Resumé in one (1) PDF document to hr@sustainableinnovation.academy with the subject line 'Board of Directors Application' no later than August 26th, 2022.

In the Expression of Interest letter, please include your answers to the following questions:

- What motivates you to want to join the ASI Board?
- Which characteristics and skillsets listed above do you have, and from which experiences have you built/developed them?
- What characteristics are YOU looking for when you imagine a strong and inviting Board?
- What else would be helpful for us to know about you?

Applications will be reviewed on a rolling basis and interviews will take place in September and early October of 2022. Should you proceed in the process, you may be asked to provide contact details of two references. The interview process (and all ASI Board meetings) will be held online via Zoom video-conferencing, with automated closed captioning available.

We look forward to hearing from you!

With much appreciation,
Matt McCulloch, Board Chair, & Tamara Connell, CEO